

Notes for you from our meeting this week! Thanks to those of you who made it- it was a great meeting! Next one will be in April- date TBD. We will learn about the new Sunnyvale food scraps program among other things... Happy New Year! Reid

Neighborhood Association Leaders Meeting

**January 9th, 2017
7-8:30pm**

7pm Welcome and Introductions Reid Myers

7:05-7:20 New Chief of Police and Fire, **Phan Ngo with Introduction by City Manager Deanna Santana -**

City Manager Deanna Santana: Today is law enforcement appreciation day! After community outreach, community surveys, public safety meetings, meetings with staff, surveys, meetings with youth, and lots of interviews we hired our new chief, Phan Ngo! Chief Ngo (pronounced "no") has 27 years of experience with the city of San Jose and has been able to oversee every bureau there. He will formally be sworn in tomorrow. He has an undergrad degree from SJSU in Criminal Justice and a Masters in Criminal Justice from Boston University.

Chief Ngo: He was born and raised in Vietnam and came here in 1975 with his aunt and uncle. Grew up in San Francisco and then moved to Mountain View and went to Castro Elementary, Braun Middle School, Mountain View HS and Los Altos HS. He then moved to San Jose and attended Independence. Started with San Jose PD at 23 years old! He has always admired Sunnyvale and feels very fortunate to have been selected for this position. His philosophy is that law enforcement can't do it alone. They need community support. When asked what he's most proud of, it's that he knew a lot of community members on a first name basis. This helps with partnerships and engagement. He wants to be involved in the community so invite him to events, etc.

What does success look like? Success means we continue to provide the high level of service we've been providing to the residents of Sunnyvale, have complete buy in from staff to work with different departments and are able to support the mayor and council to support our great city. Also he feels it's important to develop his people and provide them with mentoring to enable them to progress to higher levels in the system.

7:20-7:45 Update from Sunnyvale DPS **Officer Tracy, Captain Ahearn, Lt. Ketchum**

Captain Shawn Ahearn- increase in burglaries during the holidays. Made 120 vehicle stops over the holidays and made many arrests and prevented burglaries. They use a lot of analytics to look at trends to put officers in specific areas where they anticipate more crimes. He passed around monthly and annual crime stats. They need our support! When things don't look right- call! Burglars can disguise themselves as yard workers, delivery people, PG&E, UPS, etc. But you know what seems right- so DPS relies on us! Use the social media links as DPS gives information on how to stay safe, etc.

Officer Jahari Tracy: Neighborhood Resource Officer- Good to have a dialogue to hear what's working and what's not working. It's all about dialogue with the community. Crime is going down in Sunnyvale! We reviewed statistics which show crimes in 2016 have gone down since 2015 and over the past 5 years.

Social Media Links:

Nixle: <http://www.nixle.com>

Twitter: [@sunnyvaleDPS](https://twitter.com)

Facebook: www.facebook.com/SunnyvaleDps

Crime Stats: <http://sunnyvale.ca.gov/departments/publicsafety/publicsafetystatistics.aspx>

[LexisNexis® Community Crime Map](#)

Lt. Ketchum mentioned the programs we have available to residents, such as Neighborhood Watch, security surveys, etc.. Residents can contact the **Crime Prevention Unit at (408) 730-7140.**

7:45-8:05 Sneak Peak of our new brand and Logo for the City of Sunnyvale **Jennifer Garnett, Communications Officer, City of Sunnyvale**

This new logo and brand will be officially launched this summer. The new brand/logo is for the municipal organization (internal organization- who we are today and who we want to be going forward). The redesign of the website was the catalyst for the new brand/logo as we realized we have broader communications needs that we addressed through this process. This is a holistic and long term project. The website redesign is in the home stretch. Selected a vendor and content management system, established a new info architect system (how content is organized and presented) are currently revising all webpage content and reducing 650 pages down to about 200. Instead of being organized by how the CITY is organized, it will be more from a user perspective and more mobile friendly. They designed the new webpage template before the holidays. We are working on the schedule now to get us from today until the launch this summer. The words that identify our new brand are Bold Sustainable Innovation.

8:05-8:25 Silicon Valley Clean Energy- energy changes **Pamela Leonard & Misty Mersich Silicon Valley Clean Energy**

In 2014 Sunnyvale, Cupertino, Mountain View, many other cities (11 total) and the county wanted to look at community choice energy programs (community choice aggregation). The idea is that a community can give it's residents a choice in energy. Palo Alto and Santa Clara have their own utilities so are not part of the aggregation. San Jose is also exploring their own options. How does this work? Silicon Valley Clean Energy procures clean energy (100% carbon free) and uses more renewable energy. PG&E will deliver this energy and maintain power lines. Community Choice Energy programs are made possible by state legislation that passed in 2002. **This is an automatic enrollment process- so you will be enrolled into the standard program and you can always opt out and stay with PG&E or you can upgrade for more renewable energy.** First enrollment notices will start in a couple of weeks and customers will be notified 4X with mail that will come in your physical mailbox and you can go online to look at rates. Will be cheaper and greene

SVCE will be on your PG&E bill as a new line item with a separate breakdown of charges. PG&E has been doing this in Marin since 2010 and a few other cities and counties.

All customers will be automatically enrolled in GREENSTART. 1% less cost than PG&E and it will offer 50% renewable electricity, 50% hyoelectric power and will be 100% carbon free. There will be no change in SVCE generation rate costs for 2 years until Jan of 2019. You can upgrade for 5-10% higher cost and get 100% renewal energy. SVCE will offer an attractive Net Energy Metering program for solar customers. Will phase in in April, 20% of residents, 35% more by July and the final 45% by October. All small and medium business accounts will be enrolled in April.

So we now have a choice in our electricity provider (PG&E still will do gas). We will have more choices and more competition, cleaner energy at competitive prices, less GHG emissions, and we can help facilitate clean energy and help cities reach their goals.

Misty Mersich, communications manager- mistym@svcleanenergy.org if you have questions. Website www.svcleanenergy.org

If you'd like someone to come to your neighborhood association meeting to give you more information on SVCE, please contact Pamela Leonard- community outreach specialist at pamela.leonard@svcleanenergy.org

8:25- Comments Jim Quaderer - His neighborhood is upset about loss of over the air TV reception and they'd like this to be a city council study issue. Some tall buildings around Maude and Mathilda have caused this loss of TV reception. They'd like to get a study session on this for 2017. Let Jim know if you support this topic by emailing him at: TB@snail.org.

Melinda Hamilton- **Screenagers** is a local documentary which covers screen time for kids- internet addiction, etc. It will be shown on **January 24th Tuesday evening from 6-8PM at the Bishop School Auditorium** with a discussion afterwards! Free with a requested donation of \$5. This is sponsored by the Sunnyvale Education Foundation. Adults and 4th graders and up are invited!

8:30pm Adjourn - Next meeting will be in April with exact date TBD

Respectfully Submitted by Reid Myers



City Manager, Deanna Santana



Officer Tracy, Captain Ahearn, Lt. Ketchum



Phan Ngo, New Chief of Police and Fire



Jennifer Garnett, Communications Officer



Pamela Leonard & Misty Mersich, Silicon Valley Clean Energy